



**FOR IMMEDIATE RELEASE**  
November 30, 2020

**CONTACT:** Kate Peyser  
kpeyser@amgroup.us  
(916) 290-5828

## **The Automotive Service Councils Educational Foundation is Sad to Announce the Passing of Trustee Dick DeLoach**

*To honor his memory, the ASCCA created the Dick DeLoach Memorial Fund.*

SACRAMENTO – The Automotive Service Councils Educational Foundation (ASCEF) is sad to announce the passing of Trustee Dick DeLoach. In honor of his memory, ASCCA members created the Dick DeLoach Memorial Fund to commemorate Dick’s long career in the automotive industry and his dedication as a Trustee to the ASCEF.

If you would like help honor Dick’s memory, please consider donating to this scholarship fund. You can donate by sending a check and note the Dick DeLoach Memorial Fund to the ASCCA office at 1 Capitol Mall, Suite 800, Sacramento, CA 95814. ASCEF’s goal is to reach \$10,500 in donations by December 31.

“Dick was a leader in the automotive community and an integral part of the ASCEF Board of Trustees – he will be missed,” said Chair of ASCEF John Eppstein. “I’m proud to have a scholarship that will not only honor his commitment, but also continue to support young professionals through this fund.”

Dick DeLoach had a long career in the automotive industry as an editor, writer, and photographer for various publications that include *Truckin’ Magazine*, *Lowrider Magazine*, and *Parts & People*. He had more than 1,550 articles published in national and international trade publications, and specialized in tech, product guides, how-to articles, and event coverage. Dick also dedicated his time as a trustee to the ASCEF.

ASCEF turns donated cars into education and training for individuals wanting to get into the automotive service industry. Each year, ASCEF awards scholarships ranging from \$500 - \$1,000 to high school seniors who plan to enroll in post-high school technical/academic training or college undergraduates in the automotive service field.

###

*Founded in 2000, The ASC Educational Foundation exists to provide educational and training opportunities, scholarships, and endowments in the field of automotive repair and maintenance. ASCEF Scholarships have been instrumental in helping recipients create rewarding careers in Automotive Technologies.*