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### **ASCEF Launches Revamped Website**

SACRAMENTO – The Automotive Services Council Education Foundation (ASCEF) today welcomed automotive professionals and students across the state to visit their newly launched website at [www.asc-ef.org](http://www.asc-ef.org).

“After months of planning and designing, ASCEF is proud to launch its new website, which will provide a user-friendly experience to those looking to donate to the foundation or donate a vehicle to the Foundation’s Cars 4 Careers project, as well as automotive students looking for information about the various automotive scholarships we offer,” said ASCEF Executive Director Gloria Peterson.

ASCEF boasts 15 different scholarships ranging from \$1,000 - \$2,000, which are available to California high school seniors who plan to enroll in post-high school technical/academic training, or California college undergraduates in the automotive service field who satisfy certain criteria.

“Perhaps one of the best features of our new website is the descriptions of the various scholarships,” says ASCEF Foundation Chairwoman, Mary Kemnitz. “Many of them are memorial scholarships, so it’s an honor to be able to keep their memory alive by featuring a biography of who they were and how they contributed to ASCCA and the automotive industry.”

The Automotive Services Council of California (ASCCA), the parent organization of ASCEF, began awarding scholarships until they formally established the education foundation in 2000. Since then, the foundation has awarded 127 scholarships for a total of \$89,000.

The work of ASCEF wouldn’t be possible without our generous sponsors across California. If you would like to make a donation to the foundation, submit a payment to ASCEF at One Capitol Mall, Suite 800, Sacramento, CA 95814.

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*The ASC Educational Foundation, Inc. is a nonprofit corporation dedicated to supporting and advancing the entire automotive service industry. Governed by the Code of Ethics, the Foundation serves the industry through educational scholarships, endowments, training solutions and professional development.*

***"To elevate and Unite Automotive Professionals, and give them voice."***