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ASCEF Creates New Memorial Scholarship Fund in Honor of Jeff Stich

SACRAMENTO – The Automotive Services Council Education Foundation (ASCEF) today announced the creation of a new memorial scholarship in honor of former Chapter 20 President Jeff Stich.

"Jeff Stich dedicated his entire life to the automotive industry and ASCCA until he sadly passed away at the Louie Vermeil Classic in Calistoga, California doing what he loved most—working as a pit crew member for Damion Gardner," says ASCEF Executive Director Gloria Peterson. "With the creation of this scholarship, his legacy of passion and commitment to our industry will live on for years to come."

For 40 years, Jeff Stich worked at his parents' family business, and for the last 17 he was the General Manager and Owner of Clayton Valley Auto Service in Concord. Jeff volunteered for ASCCA for over 10 years, serving on the board of directors and then as Chapter 20 president. He tragically passed away on September 6, 2015 in a serious racing accident in Calistoga.

Jeff is survived by his daughter, Brittany Stich; parents, Jerry and Nancy Stich; siblings, Gary and Sandy Stich, Jim and Kathy Szuch, and John and Diane Stich; and partner, Marlene Sawers and her daughter, Amanda Harbath.

Before any ASCEF scholarship can be awarded to students, they must receive at least \$10,000 in contributions. To date, the Jeff Stich Memorial Scholarship has already received \$4,950. We encourage anyone who is interested in honoring Jeff Stich and supporting future automotive leaders in California to donate by sending a payment to ASCEF at One Capitol Mall, Suite 800 Sacramento, CA 95814.

The ASC Educational Foundation, Inc. is a nonprofit corporation dedicated to supporting and advancing the entire automotive service industry. Governed by the Code of Ethics, the Foundation serves the industry through educational scholarships, endowments, training solutions and professional development.

"To elevate and Unite Automotive Professionals, and give them voice."